



THE GREEN COLLECTION. FASHION FOR YOUR KARMA.

We love fashion. And we love the resources that nature offers us. Therefore it is our intention to be as responsible as possible with these resources. With the sustainable label GreenCollection we have developed a product line which stands for conservation of resources in production and which is also true to our extravagant demands. Our GreenCollection ensures that fur can be worn with a clear conscience. And we are more than a little proud of this.

WeLove**Furs**

OUR FASHION STATEMENT.



WE PROUDLY PRESENT: THE GREENCOLLECTION.

With our sustainable label GreenCollection we have established a new benchmark. For our customers and ourselves. We manufacture our GreenCollection products mainly from furs which come from ecological and sustainable hunting and from carefully recycled furs, taken from the food industry.

Our GreenCollection is proof that sustainability and glamour aren't a contradiction. We only use quality fur from Finland, which is processed locally and in an environmentally friendly way, for our fur collars. The largest portion of this fur comes from controlled wildlife stock and from sustainable hunting.

XXL COLLARS FROM WILD FINNRACCOON-STOCKS.

For our glamorous GreenCollection XXL fur collars we use only Raccoon Fur from Finland, known as Finnraccoon. In Finland the wildstock have to be controlled by the government due to their rapid reproduction rate. As Finnraccoons have no natural enemies their fast multiplication rate has become a threat to the Finnish ecological system. State certified hunters, therefore, control the stocks and regulate the population of the Finnraccoons.

Due to an agreement with our Finnish partners, we are able to use fur resulting from the hunt exclusively for the production of our XXL GreenCollection collars. In this way we support a purposeful useage of the fur and we reduce the need for breeding to an absolute minimum.

GLAMOUR WITH KARMA.



TRANSPARENCY BRINGS QUALITY.

Every certified hunter has a seal. According to the seal number all fur can be traced to its place of origin in a transparent way. Our Finnish partner works in cooperation with Finnish Hunting Association and additionally trains hunters with respect to natural and high quality conservation of fur.

HIGH FASHION WITH A CLEAR CONSCIENCE.

Our GreenCollection is unique worldwide. It guarantees unparalleled quality and maximum sustainability.

- **Guaranteed Finnish premium quality for all fur collars**
- **Ecological processing of fur from wildlife stocks**
- **Transparency up to the hunter**
- **Sustainable manufacture without dangerous chemicals**
- **REACH-Test certified**

FOR FASHIONISTAS WHO WANT MORE.

Fur fashionistas with a feeling for extravagance and sustainability love the GreenCollection. Because our GreenCollection XXL fur collars can be worn with a clear conscience.

Unique quality which goes beyond organic

Natural fur is thicker and fluffier

Environmentally friendly

Non Use of dangerous chemicals guaranteed

High level processing

Only the best fur quality is used for manufacturing

Quality control

Every XXL collar is hand tested

Double glamour factor

Natural quality you can see and feel

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